



**Board Meeting Agenda/Minutes**

Tuesday, November 21, 2017

7pm-8pm

Corner Bakery in Warrenville

In Attendance: April Hedlund, Jessica Mascenic, Elaina Whittenhall, and Melissa Hedlund Nelson

Motion to Start Meeting at 7:18 p.m. by Melissa and seconded by April.

**Agenda**

1. Approval of August Meeting Minutes: motion to approve minutes by Melissa at 7:19 p.m.; April seconded.
2. Financial Update: \$4,000 in the bank, and the only expenses are to pay Jacquie, the independent contractor, and the phone bill. Our three contracts are with the schools, a retirement community in Oakbrook Terrace, and the Parkinson's group at Rush-Copley.
  - a. Melissa is applying for a grant from the Compassion Foundation
3. Art Jam Review: Raised \$4,200 with ten sponsors (five of whom were aldermen), despite the poor weather on the day of the event. For next year:
  - a. Have a rain date (maybe a Saturday) or an alternate location if it rains.
  - b. Although the Phillips Park location had better foot traffic for selling raffle tickets, we'd like to try doing it again on First Friday—on August 3 or September 7 (likely the latter since Labor Day is earlier next year).
  - c. We need to be more visible at the street level, and bring a step stool!
  - d. Melissa will call Marissa (First Fridays organizer) about closing Stolp Street for next year, and to see about getting food trucks on the street.



4. Secretary Position/Skype: Elaina is moving to Austin, Texas, in the spring, so we are going to keep Elaina on as secretary by meeting via Skype.
5. Magazine Article: Melissa is being interviewed on November 22 by Half Stack for their winter cover story. They'll be taking pictures in December of her making art in her home studio.
6. New Business: We've been slower on social media, but are going to ramp up for the holidays with information about how to handle when the holidays are hard *and* to solicit end-of-year taxable donations. Melissa will send out a solicitation email, and Jessica will post info online.
7. Next Meeting Time: January 23, 2018, at Corner Bakery in Warrenville at 7:00 p.m.

(Addendum: January 23, 2018 meeting was canceled and rescheduled for March 5, 2018.)

Motion to Adjourn Meeting: 7:39 p.m. by Melissa and seconded by Jessica. All approved.